

Swan Region Strategy

for

Natural Resource Management

Appendix 2

Key Stakeholders in the Swan Region

The primary stakeholder group in the region is the wider regional community. As such the community and stakeholders of the Region are vast and diverse, given the nature of the Region and its alignment with the urban centre of Perth. For this reason the Council grouped key target audiences, based on the significance of the audience to NRM outcomes and the priority to engage with the audience for improved outcomes. Key target groups have been broadly categorised as follows:

- Subregional and catchment groups and their communities
- Indigenous communities
- Local government
- Coastal and Marine Communities
- Local level NRM and environmental groups
- State government agencies
- Small to Medium Enterprises (Industry)

The Swan Catchment Council maintains a database that currently lists approximately 2000 stakeholders that are categorised as follows:

Regional Catchment Councils	Legislative Assembly
Catchment Group Chairs, Coordinators and Staff	Legislative Council
Australian Government	Local Government Mayors and Councillors
State Government Agencies	Local Government CEOs and Staff
Australian Government Parliamentary Officers	Libraries
Community and "Friends of" Group	Lions and Rotary Clubs
Community Support Groups	Media
Environmental Contractors	NRM Senior Officer Group Members
Environmental Protection Authority	Redevelopment Authorities
Indigenous community	Regional Councils
Industry	Schools
Interested Community members	Sport & Leisure Groups
Learning Centres	Universities & TAFES

Whilst not being a comprehensive list, many of the stakeholders outlined below also have a pivotal role to play in NRM in the Region.

Urban Development Institute of Australia

The Urban Development Institute of Australia and the Housing Industry Association are two of a number of groups representing the development industry in Western Australia. Leading by example, are a number of developers in this region who have undertaken an innovative approach to NRM by incorporating Water Sensitive Design (WSD) in developments, and by becoming involved in the protection of significant areas of local bushland. In urbanised catchments, developers can play a major role in effective NRM if they have a clear understanding of issues.

Nursery Industry Association

The Nursery Industry Association has a positive impact by encouraging members to adopt the Fertilise Wise and Waterwise programs. By encouraging WSD in major landscaping programs, significant impact on the water resources of the Region is avoided.

Chamber of Commerce and Industry (WA)

The Chamber of Commerce and Industry in Western Australia is an influential association representing a wide range of retail, raw materials and manufacturing industries in the State. Regionally, regular forums are held by the Chamber to inform members on current issues. Members are generally larger industries with significant NRM impacts and have a well developed sense of environmental responsibility.

WA Farmers Federation and the Pastoralists and Graziers Association

The WA Farmers Federation and the Pastoralists and Graziers Association have a small but significant role in the Region. Land Conservation District Committees (LCDCs) in Western Australia must have, by statute, a member of one of these groups in their committees. LCDCs are directly connected to the Swan Catchment Council through sub regional structures. Feedback is obtained through LCDCs on attitudes and current thinking of the farming representative groups in their approach to NRM and the new regional delivery of NHT.

Tourism Industry

Tourism in Western Australia has a number of representative groups. Of most importance to NRM, are the tourism operators specifically involved in eco-tourism, who have a lobbying influence on government. As their income is reliant on natural areas they are a group which actively support effective NRM.

Poultry Industry

Best management practice is promoted throughout the Poultry Industry following guidelines established by the Department of Environment (DOE). An indication of this approach is involvement of the poultry industry in the development of a poultry manure fired power station in the Region. As an alternative to composting of chicken waste, which has outgrown the composting market, the industry is looking to innovation and new technology to solve a problem that has significant environmental impacts.

Small To Medium Sized Enterprises

Small to medium sized enterprises have long been acknowledged as major partners for NRM groups in this Region. Projects undertaken by sub regional groups seek to inform and influence operators of these businesses to undertake sound NRM practises. These programs are seen as vital to achieving outcomes required by the Strategy.

Fishing Industry

The Western Australian fishing industry has established the world's first accredited sustainable fishery. Through the Department of Fisheries the rock lobster industry has been declared a sustainable fishery. Whilst the majority of the commercial fishing in Western Australia takes place outside of the Region, licensed fishing occurs in the Swan River and mussel farming is conducted in Cockburn Sound.

Recreational Groups

Recreational groups throughout the region have a significant impact on the natural resources. Some, such as Recfishwest, seek to ensure conservation of the natural resources of the region by encouraging anglers to fish sustainably. Recreational sporting groups such as the Western Australian Football League, whilst using resources, will have minimal impact on the strategy, as the issues involved with their use of resources will be addressed more correctly with adoption by local government of the Strategy priorities. Other groups such as the horse racing industry, whilst having a considerable impact by using large amounts of water, are more correctly addressed through the regulations imposed on water licensing conditions from the Department of Environment.

Many partnerships will be formed as the influence of the Strategy on NRM in the Region is fully understood by the regional community and NRM stakeholders. The challenge and indicator of success for this Strategy will be adoption by the regional community and NRM stakeholders of a sound, sustainable approach to the use of the natural resources of the Region.